

**Peachtree City Convention and Visitors Bureau  
Regular Scheduled Meeting  
Board of Directors  
December 17, 2018  
1:30 PM  
244 City Circle, Suite 2000B  
The Avenue Peachtree City**

- I. Call to Order & Pledge of Allegiance
- II. Announcements, Awards, Special Recognition
- III. Public Comment
- IV. Approval of Minutes

**October 17, 2018 Regular Scheduled Meeting Minutes**

- V. Old Agenda Items
- VI. New Agenda Items

**18-12-01 Grant Funding Request**

- VII. CVB Reports
- VIII. Board Comments/Announcements
- IX. Adjournment

**This agenda is subject to change at any time up to 24 hours prior to the scheduled meeting.**  
*A quorum of the Peachtree City Mayor & Council may be in attendance.*

**Next Meeting  
Wednesday, January 16, 2019  
9 AM  
Location to be Determined**

**Peachtree City Convention and Visitors Bureau  
Regular Scheduled Meeting  
Board of Directors  
December 17, 2018  
1:30 PM  
Visitor Center  
244 City Circle, Suite 2000B**

**I. Call to Order & Pledge of Allegiance**

The Board of Directors of the Peachtree City Convention & Visitors Bureau, Inc (“the CVB”), met at the Visitor Center Meeting Room. Board Chairperson Rick Adlington called the meeting to order at 9:00 a.m. with the pledge of allegiance. Board members present were Paul Salvatore, J.H. Hooper and Patti Kadkhodaian. Staff present: Kym Hughes, Eric Matos and Angie Uzynski

**II. Announcements, Awards, Special Recognition –**

**III. Public Comment –**

Introduction of new Manager of Peachtree City Hotel – Patrick Ruffolo

Toming – Thanked CVB for Holiday party and excited for upcoming Sales and Marketing Meeting – January 9<sup>th</sup>

Nelson – Rotary Club excited to work with City regarding the 60<sup>th</sup> Anniversary for March 9<sup>th</sup> event.

**IV. Approval of Minutes**

October 17, 2018 Regular Scheduled Meeting Minutes

Kadkhodaian motioned to approve, Hooper seconded, approved 4-0.

**V. Old Agenda Items:**

**VI. New Agenda Items:**

**18-12-01 Grant Funding Request:** Discussion of requests that have been received for 2019. A review of how funding request works. Reviewed information, budgets and what items were left out in submissions. Several questions from board members regarding the budgets submitted and board requested that Hughes review with Fralick (Tennis Center) what is needed to be clarified prior to a vote on the funding request.(ie: budget explanations, pickup reports and estimated room nights) Board voted to table the vote until clarification can be made and additional information received. Kadkhodaian motioned to table, Hooper seconded. Voted 4-0

**VII. Board/Staff Reports**

**Hughes** – Reviewed November/December events. (Hops & Props, Hometown Holiday, Travel Media Meetup and GACVB Sales Summit.

Hosted the State Midwest Travel FAM on Oct 29,2018. It was a great success with an awesome turn down service gift from the CVB. The group took the Southern Hollywood tour and a dining experience at Highland Bakery.

Hops & Props was a great success!

Untold story for rental of golf carts here in Peachtree City.

Reviewed top stories from social media.( Hometown Holiday, Revolution, etc)

Presented the south GA video from Hops & Props news story.

Reviewed Matos results from recent trade show and upcoming trade show.

New position of Public Communications Specialist has been filled.

Mark Maguire will be starting on December 27.

Reviewing the marketing position job description for future posting.

Discussion regarding putting new website on City Council agenda.

Revamping of golf cart in process.

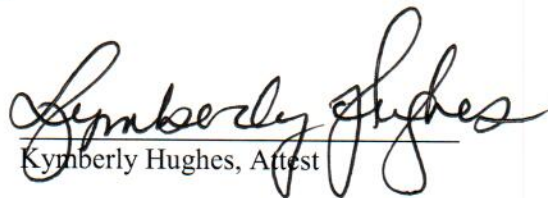
**Rorie** – tasked with review of all Boards & Commissions. The plan for the CVB Board is to scale back from 7 to 5. The 5 would break to 2 would be hospitality sector and the other 3 would be City Manager, Finance Director and an at large appointee (retail, etc) Working to review and change the bi-laws

Kadkhodain motioned to adjourn Hooper seconded. Approved unanimously. Vote 4-0

**VIII. Adjournment 2:56 P.M.**



Paul Salvatore, Board Member



Kymerly Hughes, Attest

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